

What is ART?

Is this Art?





◆ Or this?





◆ What about this?





◆ Is this ART?

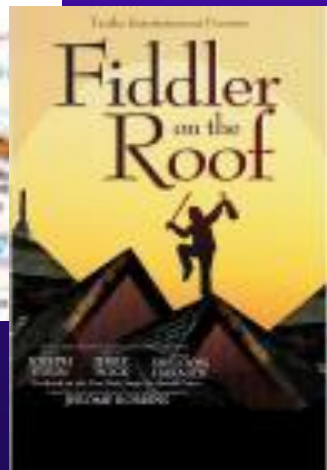




- ◆ This is Art Gibbons. He lives in Owen Sound, Ont.
- ◆ Hi Art!



◆ So what do you think Art looks like?



◆ I think this is Art do you?





- ◆ ART lacks a satisfactory definition. It is easier to describe it as the way something is done -- "the use of skill and imagination in the creation of aesthetic objects, environments, or experiences that can be shared with others" ([Britannica Online](#)) -- rather than what it is.

Careers in the Field of Art



WHAT CAN YOU DO WITH AN ART EDUCATION?



Accessory Designer
Advertising Director
Aerial Photographer
Airbrush Artist
Antique Specialist
Archaeologist
Architect
Architectural Graphic Artist
Architectural Writer/Critic
Architecture Teacher
Art Activity Writer
Art Appraiser
Art Book Editor
Art Consultant
Art Coordinator
Art Critic
Art Dealer
Art Director
Art Distributor
Art Historian
Art Insurance Agent
Art Librarian
Art Magazine Editor
Art Researcher
Art Restorer

Art Specialist
Art Supervisor
Art Teacher
Art Teacher Assistant
Art Therapist
Artist in Residence
Artists' Agent
Audio/Visual Designer
Automobile Designer
Background Artist (TV)
Bank Note Designer
Basket Maker
Block Engraver
Book Jacket Designer
Bookbinder
Botanical Designer
Calendar Editor
Calligrapher
Camera Operator
Candle Maker
Caricaturist
Cartographer (mapmaker)
Cartoonist
Ceramicist
Children's Book Illustrator

Cinematographer
Comic Strip Artist
Commercial Photographer
Computer Graphic Artist
Conceptual Artist
Copywriter
Corporate Art Collector
Corporation Photographer
Costume Designer
Court Artist
Craftsperson
Curator
Curriculum Writer (Art)
Design Consultant
Designer
Drafter
Editorial Art Director
Editorial Illustrator
Enamellist
Environmental Artist
Environmental Designer
Environmental Planner
Equipment Designer
Exhibition Coordinator
Fabric Designer

Fashion Art Director
Fashion Consultant
Fashion Display
Director
Fashion Editor/Writer
Fashion Illustrator
Fashion Merchandiser
Fashion Photographer
Faux Finish Specialist
Film Animator
Film Developer
Film Editor
Filmmaker
Fine Art Photographer
Fine Artist
Floor Covering
Designer
Floral Designer
Foundry Worker
Furniture Designer
Gallery Assistant
Gallery Director
Gallery Owner
Gallery Photographer
Gem Cutter



Glass Blower
Goldsmith
Graphic Arts Technician
Greeting Card Designer
Hair Stylist Designer
Heavy Equipment Designer
Illustrator
Industrial Designer
Interior Decorator
Interior Designer
Jewelry Maker/Designer
Lace Maker
Landscape Designer
Law Enforcement Photographer
Lawyer with Art Specialty
Leatherworker
Legal Photographer
Lighting Designer
Lithographer
Lithographic Photographer
Magazine Art Director
Magazine Photographer
Makeup Artist
Manufacturer of Art Materials
Manuscript Illuminator
Marine Architect
Master Printer
Medical Illustrator
Metalsmith
Model Builder
Mold Maker
Movie Art Director

Movie Scene Painter
Mural Artist
Museum Curator
Museum Director
Museum Photographer
Museum Photographer
Musical Instrument Maker
Ornamental Metalwork Designer
Painter
Papermaker
Parade Float Designer
Patternmaker
Photo Researcher
Photo Re-Toucher
Photo Stylist
Photofinisher Specialist
Photographer
Photographic Engineer
Photography Teacher
Picture Framer
Photojournalist
Playground Designer
Police/Court Artist
Portrait Painter or Photographer
Poster Artist
Potter
Press Photographer
Printmaker
Private Art Instructor
Product Designer
Product Illustrator
Product Photographer

Promotion Designer
Puppet Designers
Scenic Artist
School Photographer
Science Fiction Illustrator
Sculptor
Set Construction Worker
Showroom Manager
Sign Painter
Silversmith
Sketch Artist
Space Planner
Special Effects Artists
Sports Clothing Designer
Sports Equipment Designer
Stage Design
Stained Glass Maker
Stencil Illustrator
Storyboard Illustrator
Tapestry Worker
Tattoo Artist
Technical Illustrator
Television Art Director
Television Graphic Artist
Theatre Set Designer
Theme Park Designer
Tool Designer
Video Artist
Transportation Designer
Web Site Designer
Window Display Designer
Wood Crafter



**SO... Tell me about
Art Careers!!**

Interior Designer

Construct artistic, functional and safe designs for interior spaces.

Work with residential, commercial or industrial spaces.



Employers

- ◆ architectural firms
- ◆ interior design firms
- ◆ retail establishments
- ◆ construction companies
- ◆ hospitals, hotel and restaurant chains
- ◆ Many are also self employed.



Tasks

- ◆ develop detailed plans and advise on selection of colors, finishes and materials, floor and wall coverings, interior and exterior lighting, furniture and other items.
- ◆ Average national earnings: \$29,808.



Education for Interior Designers

Lawrence college – St. John's

47 week diploma program

Only 30 students

International Academy of Design and
Technology – Ottawa

2 year diploma

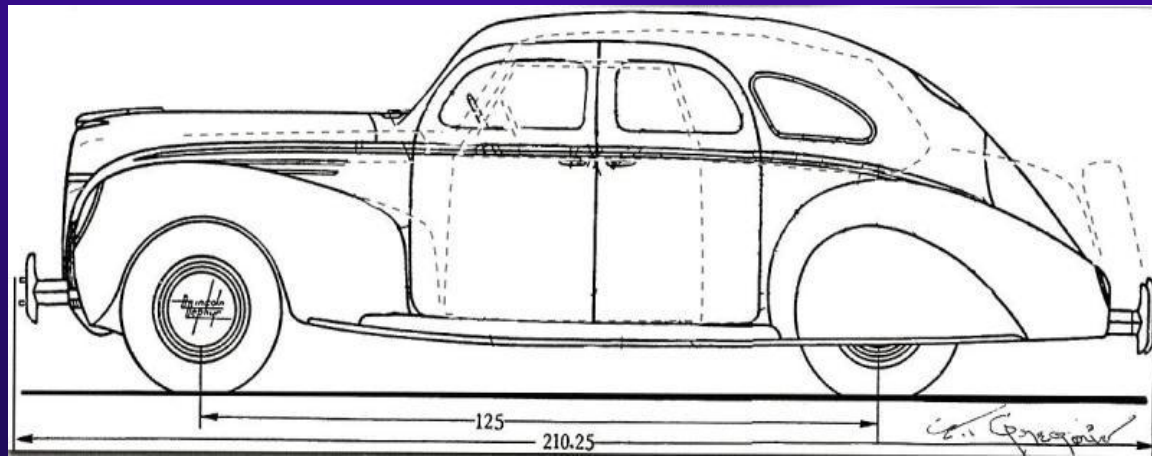
Offered quarterly



Industrial Designer

Industrial designers create and produce designs for commercial, medical and industrial products and make models and prototypes of these designs for mass production.

Some work is carried out on the development of new products. Other work is related to updating and improving the design of existing products.





Employers

- ◆ architectural, engineering and other scientific companies
- ◆ business services firms
- ◆ household furniture makers
- ◆ manufacturing companies
- ◆ sporting good manufacturers
- ◆ toy manufacturers

TASKS:

- ◆ Consult with clients, analyze intended use of products, conduct research, prepare design concepts, prepare manufacturing drawings and consult with engineers.
- ◆ Average National Earnings: \$40,469.





Education for Industrial Designers

- ◆ Carleton University – Ottawa Ontario
- ◆ 4 year program
- ◆ www.admissions.carleton.ca/requirements for more information
- ◆ Application deadline June 1st

- ◆ Ontario College of Art and Design – Toronto
- ◆ 4 year program
- ◆ Application deadline March 1st

Curator

Museum curators plan and oversee the arrangement, cataloguing, and exhibition of collections and, along with technicians and conservators, maintain collections.





Employers

- ◆ Museums
- ◆ Historical sites
- ◆ Libraries
- ◆ Government
- ◆ Parks
- ◆ Zoos

Tasks:

- ◆ Recommend purchasing of artifacts, research origins, develop storylines and organize displays, coordinate storage, and oversee **conservation**
- ◆ Recommend the acquirement of museum and gallery artifacts
- ◆ Research artifact artistic history
- ◆ Average National Earnings: \$34,041





Education for Curator

- ◆ Trent University – Peterborough, Ontario
- ◆ 4 year program
- ◆ Application deadline February 8th

- ◆ Concordia University – Montreal
- ◆ 3 or 4 year program
- ◆ Application deadline March 1st

Graphic Designer/ Web Page Design

The graphic designer often works on a free-lance basis designing magazines, ads, and promotional material.

The job requires familiarity with type, color, layout and methods of reproduction.



Employers:

- ◆ Multimedia production companies
- ◆ Advertising and graphic design firms Government
- ◆ Companies with advertising departments





TASKS:

- ◆ consult with clients, develop graphic elements, prepare sketches and estimate costs.
- ◆ Produce graphic art and visual materials to convey information for publications, advertising, films, posters, signs, logos and interactive media.
- ◆ Average national earnings: \$30,186.
- ◆ Average Newfoundland earnings: \$21,669.



Education for Graphic Designer

- ◆ College of the North Atlantic – St. John's
- ◆ 2 year program
- ◆ Dawson College – Westmount, QC
- ◆ 3 year program
- ◆ Application deadline March 1st

Advertising and Promotion Consultant

- ◆ Provide assistance to management such as analyzing advertising needs and developing appropriate advertising plans.



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ALL NATURAL

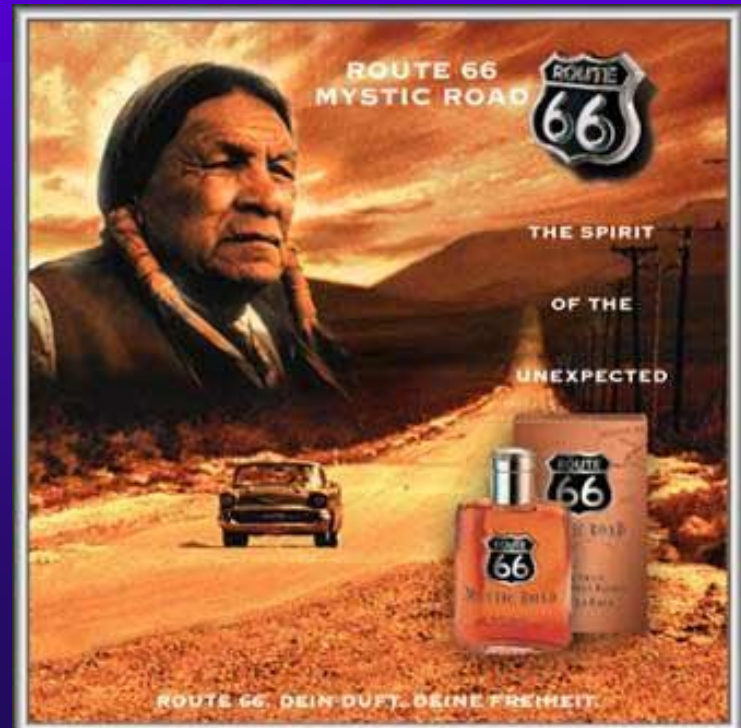
For information about where to find Guiltless Gourmet products, call toll free 800-333-3333, visit www.guiltless.com, or visit our Facebook page.

Employers

Advertising agencies

Private Business

Non Profit Organizations



TASKS:

- ◆ Assess characteristics of products, advice clients on advertising strategies, and develop and implement advertising campaigns.
- ◆ Average National Earnings: \$53,576.
- ◆ Average Newfoundland Earnings: \$27,330.

Sedation and General Dentistry

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Education for Advertising and Promotion Consultant

- ◆ College of the North Atlantic.
- ◆ 2 year diploma in Business Administration (Marketing).
- ◆ Lethbridge Community College – Alberta.
- ◆ 2 year diploma in Advertising/Public Relations.



A young artist was having his very first one-man exhibition. The day after it opened he hurried round to ask the gallery owner if there had been any interest in his paintings.

"I have some good news and bad news," the owner replied. "The good news is that a gentleman was very interested in your work and wondered if it would appreciate in value after your death. When I told him it definitely would, he bought all twenty of your paintings."

"That's wonderful," the artist exclaimed. "After that there surely can't be bad news?"

"Well" replied the gallery owner hesitantly, ". . . ." "the man is your doctor"

Fashion Designer



◆ Employed by clothing and textile establishments, manufacturing companies or may be self employed.

◆ Areas where Fashion.

Designers are mostly employed: Toronto, Montreal, New York, LA and Paris.



TASKS:

- ◆ Apply principles of design to create clothing, sketch designs, prepare patterns, record garment specifications and advise customers on fabrics, styles, colors and current fashion trends.
- ◆ Average National Earnings: \$27,205.
- ◆ Produce garments and textiles and other creative items such as jewelry and accessories.





Education for Fashion Designer

- ◆ **Memorial University – Sir Wilfred Grenfell Campus**
- ◆ 4 year degree in Theatre
- ◆ Application deadline is March 1st

- ◆ **College of the North Atlantic – Bay St. George Campus**
- ◆ 2 year Visual Arts program

Architectural Technologist and Technician





Architectural Technologist and Technician

- ◆ Employed by architectural and construction firms and governments.

Tasks

- ◆ Provide technical assistance to professional architects and civil design engineers in conducting research, preparing drawings, architectural models, and contracts.
- ◆ Assist in development of architectural designs, analyze technical documents.
- ◆ Average National Earnings: \$34,960.





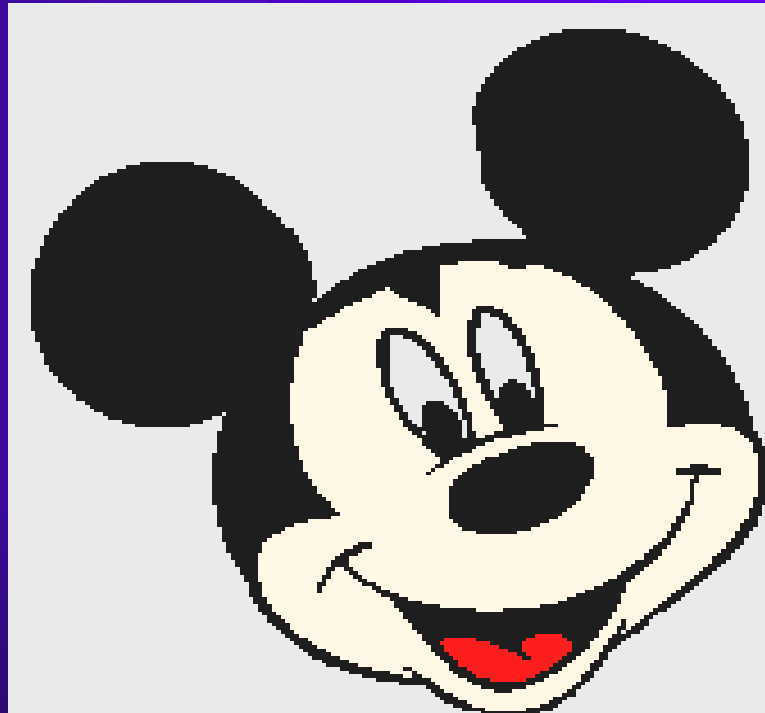
Education for Architectural Technologist and Technician

- ◆ College of the North Atlantic – Ridge Road Campus:

3 year program.

- ◆ Sheridan College – Brampton, Ont.:
- 4 semesters plus Co-op.

Illustrator



- ◆ Create illustrations to represent information through images.
- ◆ Almost always self employed.



- ◆ **TASKS:** Consult with clients to determine the nature and content of illustrations and produce realistic sketches and final illustrations, develop storyboards for electronic productions.
- ◆ **Average National Earnings:** \$30,186.
- ◆ **Average Newfoundland Earnings:** \$21,669.





Education for Illustrators

- ◆ **College of the North Atlantic – Bay St. George Campus**
- ◆ 2 year diploma program

- ◆ **Mckenzie College – Halifax, NS**
- ◆ 10 month diploma program
- ◆ Application deadline end of June



Scholarships in the Study of Art



Scholarships in the Study of Art

- ◆ Cohos Evamy Partners Award.
 - Interior Design and Merchandising.
 - Lethbridge Community College (Alberta).
 - \$500.00.
- ◆ Alvin Shaw Memorial Scholarship in Theatre.
 - University of New Brunswick.
 - \$2,000.00.
 - Award Deadline: February 15th, 2004.

More Scholarships...

◆ Computer Animation in Post Production Scholarship.

- International Academy of Design and Technology (Ontario).
- \$1,500.00.

◆ Reid-Built Homes Design Award.

- Northern Alberta Institute of Technology.
- \$500.00.
- Award Deadline: February 6th, 2004.





<http://www.culture.ca/canada/>

<http://artengine.ca/chungyan/sound.htm>